



KAKRAPARTI BHAVANARAYANA COLLEGE (AUTONOMOUS)

(Sponsored by: S.K.P.V.V. Hindu High Schools' Committee)

Kothapeta, Vijayawada – 520 001

Estd: 1965

Affiliated to Krishna University, Machilipatnam

Accredited by NAAC with CGPA 3.11/7 at "A" Grade (3rd Cycle)

College with Potential for Excellence (UGC - CPE)

An ISO 9001:2015 Certified Institution

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MINISTRY OF EDUCATION INNOVATION CELL (MIC) INSTITUTION'S INNOVATION COUNCIL (IIC)

QUARTER – 2 – ACTION PLAN

(i) IIC Calendar Activity:

S. No.	Thrust Area	Proposed Month	Proposed Activity	Target Group
1	Session on 'Product-Market Fit'	December	Workshop on 'Digital Marketing'	MBA & M.Com
2	Exposure Visit to Design Centres	December	MODULO Ceramics Pvt. Ltd., Mylavaram	BBA
3	Expert Talk on Process of Innovation Development & Technology Readiness Level [TRL])	December	Expert Talk on 'Current Research Opportunities in Material Science – A Backbone of Modern Technology'	Chemistry
4	Workshop on Design Thinking, Critical Thinking and Innovation	December	Three-Day Workshop on 'IoT with Raspberry PI'	Electronics & IoT
5	Problem Solution Fit	December	Problem Solution Fit Competition on the eve of National Mathematical Day Celebrations	Mathematics & Statistics
6	Workshop on 'Design Thinking and Innovation Design'	December	Lecture on 'Machine Learning & Algorithms'	MCA & M.Sc. (CS)
7	Session on 'Achieving Problem-Solution Fit' & 'Product-Market Fit'	January	Confluencia	Commerce & Management
8	Expert Talk on Process of Innovation Development & Technology Readiness Level [TRL])	January	Workshop on 'Synthetic Strategies'	Chemistry
9	Workshop on Entrepreneurship Skill	January	Workshop on 'Business Intelligence Using Micro Soft Excel Power Pivot'	MBA & M.Com.
10	Workshop on 'Entrepreneurship Skill, Attitude and Behaviour Development'	January	Awareness Talk on 'Exposure to IT & SAP Role in Banking Sector'	Commerce & Management
11	Workshop on Entrepreneurship Skill	February	Seminar on 'Social Innovation & Entrepreneurship in India'	Arts & Science
12	Workshop on 'Entrepreneurship Skill, Attitude and Behaviour Development'	December	Meet the CEO Programme	MBA & M.Com.

(ii) **Important Days to be observed:**

S. No.	Important Day	Proposed Month	Proposed Activity	Department to be Organized
1	National Pollution Control Day (2 nd December)	December	Awareness on 'Pollution'	NCC & NSS Units
2	National Energy Conservation Day (14 th December)	December	Awareness on Energy Conservation	Dept. of Physics & Electronics
3	National Science Day (28 th February)	February	Science for School Children	Science Departments
4	Computer Literacy Day (2 nd December)	December	Community Awareness Programme , at Sri Annapurna Devi Municipal High School, Vijayawada	Department of Computer Science

(iii) **Self-Driven Activities:**

S. No.	Proposed Activity	Proposed Month	Department to be Organized
1	National Level on Virtual Symposium	December	Department of Zoology
2	Guest Lecture	December	Department of Computer Science
3	Guest Lecture	December	Department of Hindi
4	Guest Lecture	December	Department of Botany
5	Field Visit to 'Kondaveedu Forest', Guntur	January	Department of Botany
6	Guest Lecture	January	Department of English
7	Awareness Talk in view of National Girl Child Day	January	UGC Women's Studies Centre
8	Guest Lecture	January	Department of Telugu
9	Guest Lecture	February	Department of MCA
10	Elocution & Essay Writing Competitions	February	UGC Women's Studies Centre
11	Guest Lecture	February	Department of MBA
12	Guest Lecture in view of International Mother Language Day	February	Department of Telugu
13	Guest Lecture	February	Department of Physics & Electronics
14	One-Day Webinar on 'Intellectual Property Rights'	February	Research Promotion & Monitoring Cell & Internal Quality Assurance Cell in association with Patent Office, Chennai


INVENOR


PRESIDENT


PRINCIPAL